



Date: 05/05/08

Current Geography Selection: (1 Selected) Places: Terry town

Current Index Base: Entire US

CEX - Food, Beverage & Grocery Detail Summary Report

Household Demographics					
	2007 Estimate		2012 Projection		% Change 2007-2012
Total Households	283		296		4.9%
Average Household Income	\$46,455		\$48,874		5.2%
Median Household Income	\$36,080		\$39,663		9.9%
Consumer Expenditures (Ave Hhld Exp)					
	2007 Estimate		2012 Projection		% Change 2007-2012
Total Household Expenditure	\$41,676.07		\$43,050.44		3.3%
Total Non-Retail Expenditure	\$23,855.57		\$24,668.23		3.4%
Total Retail Expenditure	\$17,820.50		\$18,382.21		3.2%
Consumer Expenditures (Average Household Annual) Food & Beverage Detail					
	2007 Estimate	% of Total	2012 Projection	% of Total	% Change 2007-2012
Food & Beverages					
Alcoholic Beverages	\$477.46	1.15%	\$497.12	1.15%	4.1%
Food At Home	\$3,531.03	8.47%	\$3,592.68	8.35%	1.7%
Food Away From Home	\$2,562.08	6.15%	\$2,653.61	6.16%	3.6%
Food & Beverages: Alcoholic					
Beer And Ale At Home (Incl. Non-Alcoholic)	\$143.11	0.34%	\$148.97	0.35%	4.1%
Beer And Ale At Home	\$141.78	0.34%	\$147.60	0.34%	4.1%
Non-Alcoholic Beer	\$1.33	0.00%	\$1.37	0.00%	3.2%
Liquor at Home	\$46.09	0.11%	\$47.96	0.11%	4.1%
Whiskey At Home	\$18.67	0.04%	\$19.42	0.05%	4.0%
Other Liquor at Home	\$27.42	0.07%	\$28.54	0.07%	4.1%
Wine At Home	\$76.43	0.18%	\$79.59	0.18%	4.1%
Beer And Ale Not At Home	\$66.28	0.16%	\$69.06	0.16%	4.2%
Wine Away From Home	\$32.65	0.08%	\$34.00	0.08%	4.1%
Whiskey Away From Home	\$54.23	0.13%	\$56.50	0.13%	4.2%
Alcohol On Out-Of-Town Trips	\$58.68	0.14%	\$61.06	0.14%	4.1%
Food & Beverages: Away From Home					
Board (Including At School)	\$42.50	0.10%	\$44.10	0.10%	3.8%
Breakfast And Brunch	\$156.55	0.38%	\$162.18	0.38%	3.6%
Catered Affairs	\$61.26	0.15%	\$1,031.56	0.15%	3.8%
Dinner	\$1,031.56	2.48%	\$1,068.28	2.48%	3.6%
Food on Out-Of-Town Trips	\$410.38	0.98%	\$424.78	0.99%	3.5%
Lunch	\$686.34	1.65%	\$711.06	1.65%	3.6%
Snacks And Non-Alcoholic Beverages	\$173.49	0.42%	\$179.63	0.42%	3.5%
Food & Beverages: Bakery Products					
Bread And Cracker Products	\$4.92	0.01%	\$5.00	0.01%	1.6%
Bread Other Than White	\$49.60	0.12%	\$50.41	0.12%	1.6%
Cakes And Cupcakes	\$35.06	0.08%	\$35.61	0.08%	1.6%
Cookies	\$49.65	0.12%	\$50.48	0.12%	1.7%
Crackers	\$26.03	0.06%	\$26.45	0.06%	1.6%
Doughnuts, Sweetrolls, Coffeecake	\$25.31	0.06%	\$25.72	0.06%	1.6%
Fresh Biscuits, Rolls, Muffins	\$47.43	0.11%	\$48.21	0.11%	1.6%
Fresh Pies, Tarts, Turnovers	\$15.19	0.04%	\$15.43	0.04%	1.6%
Frozen & Refrig. Bakery Prod.	\$27.42	0.07%	\$27.87	0.06%	1.7%

White Bread	\$47.72	0.11%	\$48.51	0.11%	1.7%
Food & Beverages: Cereal & Products					
Cereal	\$98.95	0.24%	\$100.29	0.23%	1.4%
Flour	\$8.99	0.02%	\$9.13	0.02%	1.5%
Pasta Cornmeal Oth Cereal Prods	\$29.14	0.07%	\$29.53	0.07%	1.4%
Prepared Flour Mixes	\$14.52	0.03%	\$14.71	0.03%	1.3%
Rice	\$17.88	0.04%	\$18.13	0.04%	1.4%
Food & Beverages: Dairy					
Butter	\$17.43	0.04%	\$17.74	0.04%	1.8%
Cheese	\$113.67	0.27%	\$115.70	0.27%	1.8%
Cream	\$10.09	0.02%	\$10.28	0.02%	1.8%
Fresh Milk	\$133.75	0.32%	\$136.11	0.32%	1.8%
Ice Cream And Related Products	\$63.93	0.15%	\$65.06	0.15%	1.8%
Other Dairy Products	\$28.80	0.07%	\$29.32	0.07%	1.8%
Food & Beverages: Fats and Oils					
Fats And Oils	\$29.19	0.07%	\$29.62	0.07%	1.5%
Margarine	\$14.05	0.03%	\$14.26	0.03%	1.5%
Peanut Butter	\$13.86	0.03%	\$14.06	0.03%	1.5%
Salad Dressings	\$39.10	0.09%	\$39.69	0.09%	1.5%
Food & Beverages: Food At Home					
Baby Foods	\$34.54	0.08%	\$35.10	0.08%	1.6%
Bakery Products	\$328.33	0.79%	\$333.69	0.78%	1.6%
Cereal And Cereal Products	\$169.48	0.41%	\$171.79	0.40%	1.4%
Dairy	\$367.68	0.88%	\$374.21	0.87%	1.8%
Eggs	\$41.55	0.10%	\$41.99	0.10%	1.1%
Fats And Oils	\$96.19	0.23%	\$138.14	0.23%	1.5%
Fish And Seafood	\$138.14	0.33%	\$141.73	0.33%	2.6%
Fresh Fruits	\$197.91	0.47%	\$202.65	0.47%	2.4%
Fresh Vegetables	\$192.51	0.46%	\$196.66	0.46%	2.2%
Frozen Meals	\$108.00	0.26%	\$109.79	0.26%	1.7%
Meat	\$743.46	1.78%	\$755.86	1.76%	1.7%
Miscellaneous Prepared Foods	\$92.80	0.22%	\$94.33	0.22%	1.7%
Non Alcoholic Beverages	\$302.64	0.73%	\$307.71	0.71%	1.7%
Prepared Desserts	\$13.10	0.03%	\$13.32	0.03%	1.7%
Prepared Salads	\$21.66	0.05%	\$22.03	0.05%	1.7%
Processed Fruits And Vegetables	\$215.46	0.52%	\$218.83	0.51%	1.6%
Seasonings And Condiments	\$119.73	0.29%	\$121.70	0.28%	1.6%
Snack Foods	\$114.24	0.27%	\$116.11	0.27%	1.6%
Soup	\$46.77	0.11%	\$47.56	0.11%	1.7%
Sugar And Other Sweets	\$133.96	0.32%	\$136.28	0.32%	1.7%
Vitamin Supplements	\$52.90	0.13%	\$53.71	0.12%	1.5%
Food & Beverages: Fresh Fruits					
Apples	\$36.96	0.09%	\$37.83	0.09%	2.4%
Bananas	\$40.55	0.10%	\$41.53	0.10%	2.4%
Citrus Fruits Excl Oranges	\$22.22	0.05%	\$22.77	0.05%	2.5%
Oranges	\$22.88	0.05%	\$23.43	0.05%	2.4%
Other Fresh Fruits	\$75.30	0.18%	\$77.10	0.18%	2.4%
Food & Beverages: Fresh Vegetables					
Lettuce	\$25.24	0.06%	\$25.78	0.06%	2.2%
Other Fresh Vegetables	\$99.96	0.24%	\$102.11	0.24%	2.2%
Potatoes	\$35.79	0.09%	\$36.57	0.08%	2.2%
Tomatoes	\$31.53	0.08%	\$32.20	0.07%	2.1%
Food & Beverages: Meat					
Beef	\$275.53	0.66%	\$280.13	0.65%	1.7%
Lamb And Other Meats	\$10.02	0.02%	\$10.17	0.02%	1.5%
Lunchmeat And Frankfurters	\$104.23	0.25%	\$105.96	0.25%	1.7%
Pork	\$191.19	0.46%	\$194.38	0.45%	1.7%

Poultry	\$162.48	0.39%	\$165.22	0.38%	1.7%
Food & Beverages: Non-Alcoholic					
Coffee	\$56.99	0.14%	\$57.95	0.13%	1.7%
Cola Drinks	\$116.71	0.28%	\$118.66	0.28%	1.7%
Non Carbonated Fruit Flavor Beverages	\$23.37	0.06%	\$23.77	0.06%	1.7%
Other Carbonated Drinks	\$51.79	0.12%	\$52.67	0.12%	1.7%
Other Non Carbonated Beverages	\$35.05	0.08%	\$35.63	0.08%	1.6%
Tea	\$18.72	0.04%	\$19.04	0.04%	1.7%
Food & Beverages: Processed Fruits & Vegetables					
Canned And Dried Fruits	\$102.23	0.25%	\$103.80	0.24%	1.5%
Canned Beans And Corn	\$21.63	0.05%	\$21.96	0.05%	1.5%
Frozen Fruits	\$8.52	0.02%	\$8.65	0.02%	1.5%
Frozen Orange Juice	\$10.44	0.03%	\$10.60	0.02%	1.5%
Frozen Vegetables	\$40.78	0.10%	\$41.42	0.10%	1.6%
Other Processed Vegetables	\$31.86	0.08%	\$32.41	0.08%	1.7%
Food & Beverages: Seasonings & Condiments					
Olives Pickles And Relishes	\$14.11	0.03%	\$14.34	0.03%	1.7%
Other Condiments	\$21.37	0.05%	\$21.73	0.05%	1.7%
Salt And Other Seasonings / Spices	\$27.22	0.07%	\$27.67	0.06%	1.7%
Sauces And Gravies	\$57.02	0.14%	\$57.95	0.13%	1.6%
Food & Beverages: Snack Foods					
Nuts	\$23.02	0.06%	\$23.40	0.05%	1.7%
Potato Chips And Other Snacks	\$91.23	0.22%	\$92.71	0.22%	1.6%
Food & Beverages: Sugar & Other Sweets					
Candy And Chewing Gum	\$75.63	0.18%	\$76.92	0.18%	1.7%
Other Sweets	\$33.74	0.08%	\$34.34	0.08%	1.8%
Sugar And Sweeteners	\$24.59	0.06%	\$25.02	0.06%	1.7%
Personal Care					
Hair Care	\$47.08	0.11%	\$48.61	0.11%	3.3%
Personal Care Products	\$141.50	0.34%	\$146.05	0.34%	3.2%
Personal Care Products					
Cosmetics and Perfume	\$85.83	0.21%	\$88.55	0.21%	3.2%
Deodorants and Other Personal Care Products	\$23.76	0.06%	\$24.53	0.06%	3.2%
Oral Hygiene Products	\$21.79	0.05%	\$22.51	0.05%	3.3%
Shaving Needs	\$10.13	0.02%	\$10.47	0.02%	3.3%
Reading					
Books	\$49.27	0.12%	\$51.09	0.12%	3.7%
Magazines	\$27.56	0.07%	\$28.58	0.07%	3.7%
Newspapers	\$57.73	0.14%	\$59.86	0.14%	3.7%
Tobacco					
Cigarettes	\$273.55	0.66%	\$273.90	0.64%	0.1%
Other Tobacco Products	\$30.42	0.07%	\$30.46	0.07%	0.1%

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.

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